

coverings

THE ULTIMATE TILE + STONE EXPERIENCE sm

PROJECT: Green

HIGHLIGHTING SUSTAINABLE PROJECTS FEATURING TILE + STONE



COVERINGS 2013 PROJECT: GREEN

CALL FOR ENTRIES

ENTRY DEADLINE
JANUARY 18, 2013

COVERINGS.COM/PROJECT_GREEN

PROJECT: Green

Highlighting sustainable projects featuring tile + stone from the past two years.

CATEGORIES

RESIDENTIAL

New and Remodel

COMMERCIAL

New and Remodel

INSTITUTIONAL

New and Remodel

ELIGIBILITY

Contest is open to architects, designers, builders, contractors, distributors, retailers, manufacturers and installers. Projects must have been completed within the past two (2) years (January 2011 –January 2013) and may be located either within the United States or internationally. **Multiple entries are accepted and encouraged. Please fill out a separate form for each entry.**

JUDGES

An independent panel of judges will evaluate entries based on the criteria below.

CRITERIA

In your two essays, please describe the project using the judging criteria below:

- **Use of tile and stone** in the project areas being considered, including what type, any certifications, where and how much*
- **Aesthetic Design:** Aesthetic attractiveness and/or uniqueness of the installed finish (0–20 points)
- **Positive Environmental Impact:** Environmental effectiveness and/or significance of the project design, installation and/or operation (0–5 points)
- **Environmental Innovation:** Incorporation of design, installation and/or operational strategies not regularly addressed by green building standards or rating systems (0–5 points)
- **Use of Tile/Stone Products with Environmental Benefits:**
 - Products with recycled/reclaimed content (0–10 points)
 - Low/no VOC adhesives, grouts or sealers (0–10 points)
 - Salvaged/refurbished/reused materials (0–10 points)
 - Use of tile or stone products instead of competitive coverings to achieve better performance-based benefits: such as extended material longevity and durability; reduced maintenance; lower replacement frequency; enhanced user safety (0–10 points)
 - Products with other third-party environmental acknowledgements and/or LCA reports (0–10 points)
 - Products designed to reduce building energy loads (0–10 points)
 - Products with innovative environmental technologies not addressed in items listed above (0–10 points)



**See essay #1 on the entry form*



HOW TO ENTER — DEADLINE: JANUARY 18, 2013

TWO WAYS TO ENTER:

- 1. ONLINE: VISIT COVERINGS.COM/PROJECT_GREEN TO ENTER ONLINE.**
- 2. MAIL: IN A FOLDER, PLEASE MAIL IN THE FOLLOWING:**

OFFICIAL ENTRY FORM

A completed and signed entry form must accompany each entry. Incomplete forms will disqualify the entry.

PROJECT DESCRIPTION

Include a typed narrative description, no longer than 1,000 words, detailing the project based on the criteria listed inside this brochure. This narrative must also include a maximum 150 word description of the tile and/or stone used in the project, including where and how much. This description will serve as a major factor in the selection of the highlighted projects.

PHOTOGRAPHS

Submit at least four (4) professional quality 8"x10 color prints. Please include high resolution images of the prints on a labeled CD. Professional photography is highly recommended as photo quality is critically important to the judging process. DO NOT submit presentation boards or photographs with an inkjet printer. Label all materials with the project's name. To enhance the presentation of your entry, please include before and after photos of your installation. Judges have a keen interest in evaluating a complete project from start to finish.

ENTRY OWNERSHIP

Entries will not be returned and will become the property of Coverings, which reserves the right to use or publish all entries. Coverings requires express consent to use entries and accompanying photographs as it sees fit in promotion and publicity. Signature on the entry form constitutes agreement to these terms. Failure to comply will result in disqualification.

DEADLINES

All entries must be received by 5:00 PM EST on January 18, 2013. No entries will be considered after this date.

WHERE TO SEND ENTRIES

2013 PROJECT: Green Submission
c/o National Trade Productions
313 S. Patrick Street
Alexandria, VA 22314 USA

HIGHLIGHTING SUSTAINABLE PROJECTS FEATURING TILE + STONE

PLEASE COMPLETE A SEPARATE ENTRY FORM FOR EACH ENTRY.

Please note: if you submit a winning entry, all information below will be published in future material exactly as it appears on this form.

PERSONAL AND COMPANY INFORMATION

Name of Project _____

Project Location _____

Entrant _____

Company _____

Title _____

Address _____

City/State/Province/Zip _____

Country _____

Phone _____ Email _____

Website _____

Contact Person _____

How did you become aware of this competition? _____

PROJECT CATEGORY

Commercial Residential Institutional

New Remodel

PROJECT COMPLETION DATE—JANUARY 1, 2013

(must be complete within the past two [2] years:

January 2011—January 2013)

Date Project Completed _____

Signature of Entrant _____

Date _____

SEND ALL ITEMS IN A POCKET FOLDER TO THE FOLLOWING ADDRESS BY JANUARY 18, 2013:

2013 PROJECT: Green Submission
c/o National Trade Productions
313 S. Patrick Street
Alexandria, VA 22314 USA

The following items must be mailed with your submission.

Incomplete entries will result in processing delays or potential disqualification. Please include:

This completed entry form

Photographs—At least four (4) 8"x10" color prints labeled with the project name. Photographs printed on inkjet paper will not be accepted.

CD—Submitted photographs must be saved on a properly labeled CD. Electronic files of the two essays must also be saved on the same CD.

Essay #1 (150-word max)

Please describe the use of tile and stone for the project areas being considered, including specifics on the type of tile/stone (and any green certifications), where and how much was used in the project.

Essay #2 (1,000-word max)

Please describe your project based on the judging criteria.

Identification sheet—Provide the following information:

- Name of project
- Location of project
- Percentage of tile and/or stone used
- List of everyone on the project team
- Project budget
- Project timeline

Entry must be enclosed in a pocket folder