



HEROForum23

Doing Well by Doing Good: How Responsible Organizations are Addressing Societal Challenges

September 26-29, 2023 | Salt Lake City, UT

Abstract Submissions for HEROForum23 – Due March 31, 2023

HERO welcomes presentation submissions from all organizational sectors. Our conference attendees are primarily experienced human resources professionals and formally trained health promotion program providers. Accordingly, we favor presentations to go beyond “show and tell” about what programs and initiatives you are offering and, instead, go deeper into barriers you’ve encountered, novel strategies you’re testing, and evaluation results that are shaping your future plans. We also favor those who value sharing their stories in highly interactive and energetic learning sessions. We are less interested in “motivational speakers” and more interested in *human resource/workplace professionals* that have innovative employee health and well-being initiatives to share, and *researchers or subject matter experts* presenting on topics of expertise through recent publications, research, or work. **Health promotion experts who provide wellness products and services to companies are welcome to submit abstracts with a required employer co-presenter.** If you have any questions on whether an employer co-presenter would be required for your submission, please contact ariane.mistral@hero-health.org.

HEROForum23 Speaker Policies

Speakers selected through the abstract submission process will be scheduled for 60-minute live breakout presentations at HEROForum23 in Salt Lake City on September 27th, 28th, or 29th. **All speakers must be available to attend the live presentation;** we will not have opportunities for virtual presenters. Any speaker changes must be approved by the Forum Education Committee, and sessions may be canceled if the original speakers are unavailable.

The Forum Education Committee may select a few presentations for pre-recorded “On-Demand” sessions. These sessions are recorded by HERO staff, prior to the event, and offered as an add-on during registration. Attendance in Salt Lake City is not required for these sessions, but we encourage those who pre-record their sessions to attend and take advantage of the Forum networking. If you are interested in a pre-recorded session, please make a note in your abstract submission and/or contact ariane.mistral@hero-health.org.

Non-commercialism is the cornerstone of the HERO Forum, and all speakers are required to comply with this policy, including:

1. Each speaker must submit a signed non-commercialism checklist.
2. Vendor submissions must include an employer co-presenter who presents at least 50% of the session.
3. All presentations must include a conflict-of-interest statement.
4. Presentations should focus on research and/or outcomes, not on products and services.
5. Company logos, product photos, marketing blurbs should be used sparingly or not at all.

We have created this policy based on feedback from Forum attendees to help you succeed with your presentation. Non-commercialism is also required for our certification to offer all sessions for CEUs through NCHCEC.

Speakers are critical to the success of the HERO Forum, and we appreciate your enthusiasm in sharing your workplace wellness experience with our community. HERO offers discounted rooms to all speakers/attendees, as well as several opportunities during Forum to network with our hundreds of attendees, including human resource/workplace professionals, senior-level employee managers, and academics/researchers. In addition, breakout speakers receive the following benefits:

- 20% discount on the full, 3-day Forum registration,
- Complimentary registration for the On-Demand library of recordings,
- Spotlight on the Forum website, and
- Opportunity to submit an article for the Forum Proceedings.

Abstract Submission Guidelines

The outline below describes what is required for each section of the Forum23 abstract. Please complete each task as thoroughly as possible. **All submissions from health promotion providers, vendors/partners, or consultants will need an employer co-presenter to be considered.** Also, please read and complete the Non-Commercialism Checklist in step 4; it contains further information on the commercialism ban in Forum presentations.

HERO FORUM23 TASK LIST

* = Required

1. Speakers (complete for each speaker)

Personal Details

Prefix

First Name*

Middle Initial

Last Name*

Suffix

Pronouns

he/him/his

she/her/hers

they/them/theirs

Self-describe:

Contact Details

Daytime Phone*

Cell Phone

Fax

Email*

Website

Mailing Address

Address (Line 1, 2, 3)

City

State

Zip

Country

Support Person: To be copied on all submission emails

- Name
- Telephone
- Email

Professional Information

Title*

Organization*

Credentials

Role: *

- Primary Presenter
- Co-Presenter
- Moderator

Please check whether your company is a vendor/provider of health and wellness products or services, an employer providing health and wellness benefits to employees, or if you are university affiliated (researcher/academic). * Select which best describes your organization/affiliation.

- Vendor/Provider
- Employer/Customer
- Researcher/Academic

If you are a vendor/provider/consultant of health and wellness products and/or services, an employer co-presenter is required to present at least 50% of the session. Please complete a speaker profile for each co-presenter. If you have not yet invited a co-presenter, give an example or describe the co-presenter here. Describe any unconfirmed co-presenters.

Bio*

Paragraph that includes full name, credentials, current job title and current company affiliation. (150 words or less)

Please include a color, high-resolution photo of each speaker (.jpg or .png format). By uploading a photo, you certify that you have the right to distribute the image and you release it for use on the program materials for the event.

2. Title and Abstract

Title/Name*

Enter a title for your presentation for Forum23. (100 characters/12 words or less)

Forum Track*

Select a Track (for track descriptions, see the Forum23 Theme and Tracks)

- 1. Making It a Movement: Workplace Health and Well-Being as a Key Driver of the ESG Agenda**
- 2. Health Protection and Promotion in Hybrid, Remote, and Dispersed Work Environments**
- 3. Amplifying Efforts in Small- and Medium-Sized Enterprises**
- 4. Measurement and Reporting for Accountable Action**
- 5. Critical Thinking and Evidence-Based Decision Making in Workplace Health and Well-Being**

Affirmation*

For vendors/providers of health and wellness products and services: Affirm that you will invite an employer co-presenter(s) who will present at least 50% of the session. All presenters must complete a non-commercialism pledge (see non-commercialism pledge task).

- Yes
- No
- N/A

Abstract*

A description of the proposed presentation (220 words or less)

How will the session represent the research or evidence that exists? *

What specific strategies will be used to make the session interactive? *

Supporting Agencies

Include any organizations providing financial or other support for the presenters.

References

Include any citations for the presentation (optional).

3. Learning Objectives

Provide 3 learning objectives that are clear, measurable, and actionable. **NOTE:** Participants are eager for specific takeaways that can be applied immediately upon their return to work.

Learning Objective 1*

Complete the sentence: After completing this session, participants will be able to ... Use action words to begin this learning objective, such as list, describe, define, demonstrate, conduct, etc. Learning objectives must be clear and measurable. (30 words or less)

Learning Objective 2*

Complete the sentence: After completing this session, participants will be able to ... Use action words to begin this learning objective, such as list, describe, define, demonstrate, conduct, etc. Learning objectives must be clear and measurable. (30 words or less)

Learning Objective 3*

Complete the sentence: After completing this session, participants will be able to ... Use action words to begin this learning objective, such as list, describe, define, demonstrate, conduct, etc. Learning objectives must be clear and measurable. (30 words or less)

4. HERO Non-commercialism Pledge and Presenter Checklist

Download and complete the HERO Non-commercialism Pledge. Each speaker must submit a signed pledge.

5. Supplementary Files

Add Supplementary Files to your submission (optional).