

# Call for Educational Proposals Guidelines

## OVERVIEW

OHCA 2025, to be held May 5 - 8 in Columbus, Ohio, is an inclusive opportunity for all current and future Association members in the post-acute care and long-term care services and supports profession to engage in exceptional learning experiences that help to advance the quality of care they provide.

OHCA is seeking proposals that reflect sound adult learning principles and feature expert faculty. To deliver exceptional learning experiences, preference may be given to proposals that are positioned to deliver a mix of the following:

### Content:

- Reflect innovative, cutting-edge content and evidence-based practice
- Present a scenario with evidence supported by research or data

### Instructional Design:

- Stimulate and provoke discussion, audience engagement and outcome-focused content
- Demonstrates relevance of presentation through “real-life” case studies
- Panel presentations featuring professional staff from Assisted Living, Home Care, Hospice, ID/DD and SNF settings

### Audience:

- Professional staff from:
  - ◇ Assisted Living Communities
  - ◇ Providers of Home Care or Home Health Services
  - ◇ Hospice Agencies
  - ◇ Providers of services to people with intellectual and developmental disabilities
- ◇ Skilled Nursing Facilities

### Experience:

- ◇ 50% of attendees have 17 or more years' experience
- ◇ 10% of attendees have 13 – 16 years of experience
- ◇ 10% of attendees have 9 – 12 years of experience
- ◇ 10 % of attendees have 5 – 8 years of experience
  
- ◇ 20% less than 4 years' experience

## TOPIC AREAS

As you reflect on your proposal please consider the following topics, which are focus areas for the conference program. While proposals may address more than one area, you must select one which is the best fit.

Example topics noted are intended to help you develop/plan, but we welcome and encourage additional ideas as well.

- Reimbursement & Financial Strategies
- Technology, Innovation & Artificial Intelligence (AI)
- Workforce Recruitment & Retention
- Data, Analytics, & ROI
- Clinical Excellence & Patient Care
- Regulatory & Compliance
- Policy & Payment Changes
- Quality Improvement

## WHO CAN SUBMIT

Speaking at OHCA is a privilege only the best in the profession can experience. For years, the Ohio Health Care Association has offered a remarkable lineup of education and networking opportunities targeting the needs and concerns of staff in all departments and with varying experience. As the profession's most trusted partner for quality education, we look forward to receiving your speaker application and your help to continue this long-standing tradition.

Anyone can apply to be a presenter at OHCA 2025 - We encourage applications from provider staff!!

– Administrators, nurses, all organization staff, consultants, vendors and professional speakers.

The educational program for the convention is being designed to ensure that attendees leave each session equipped with effective strategies to achieve operational excellence in post-acute care and long term services and support professionals.

## PRESENTATION STRATEGIES

Education should be interesting, exciting, effective, unique and memorable. Use of case studies, handouts and audio/visual equipment is encouraged. We encourage you to craft a proposal that demonstrates a dynamic and innovative plan to disseminate information. The audience is experienced and knowledgeable and expects the most current information and highest quality training available.

Applications are submitted on line and must be completed by December 20.

## HOW MANY APPLICATIONS CAN BE SUBMITTED

If you are submitting sessions offering content specific for assisted living providers; or home care providers; or hospice providers; providers of services for Intellectual & Developmental Disability services there is no limit to the number of applications you can submit.

However if your topic is specific to skilled nursing providers, a speaker is limited to two (2) applications and five (5) from any company.

### Timeline:

Call for Proposals Open: November 5, 2024

Call for Proposals Deadline: December 20, 2024

Review Process Completed: January 10, 2025 Invitation to Present: January 17, 2025

Agreements Signed: February 7, 2025

**Materials due: April 5, 2025**

**Save the Convention Dates: May 5 – 8, 2025**