

APTA Private Practice Annual Conference Proposal Evaluation Rubric

All proposals undergo a blind review process and are scored by members of the Annual Conference Program Workgroup. APTA Private Practice makes the final decision to accept or reject a proposal and determines the content, format, and schedule of each presentation.

| Evaluation Criteria | Rating Scale | Comments |
|---------------------------------------|---|---|
| Audience Engagement | 5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree | Does the topic promise to engage the audience effectively? |
| Relevance and Novelty | 5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree | Is the topic new, relevant, or presented from a fresh perspective? |
| Clarity and Pertinence of Objectives | 5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree | Are the objectives complete, clear, and pertinent to PTs in private practice? |
| Quality and Thoroughness of Proposal | 5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree | Is the proposal professional, thorough, and well-written? Are there pertinent references from the last 7 years? |
| Overall Quality and Personal Interest | 5 = Strongly Agree 4 = Agree 3 = Neutral 2 = Disagree 1 = Strongly Disagree | Is the proposal of high quality? Would this be a session you would like to attend? |